

# Business Assets

## Socials - \$1500

- Can be name changed to a new business name
- Can change location (within Mexico)
- These act as a strong foundation for new business

What	Cost	Expiry
Google Listing 51 x 5 star reviews. You can change your name and location.	\$500	None
Facebook Page: 153 followers & 93 likes	\$500	None
Instagram Page: 653 followers & 96 posts	\$500	None

## Website & Online Booking System - \$2000

- The website can be changed to a new domain (plan needs to be updated Jan 17th, 2025 - approx 3400mxp/year)
  - Booking system
  - Subscriptions system
  - Online programs
  - Easy payment flow to strips/square/other credit card systems
  - Email Marketing is already setup
  - **850 active customers in the database**
- This system is up and running and acts as a seamless booking and payment system - self-sufficient.

## Location & Reputation

This yoga studio has been thriving in Playa Del Carmen for 2 years and became profitable just 2 months after opening. With a strong reputation among locals, expats, and returning tourists, it has cemented itself as an integral part of the wellness community. The studio is fully set up, allowing for immediate operations and revenue generation. This is a unique chance to step into a successful business with a loyal clientele and a vibrant community presence!