## Studio Summary

### A Boutique Yoga Wellness Studio in Playa Del Carmen is looking for a new owner!

Are you ready to embrace a fulfilling lifestyle while making a positive impact in the vibrant community of Playa Del Carmen? This is your golden opportunity to take over a turn-key-ready yoga wellness studio, ideally located in the bustling heart of Centro on the renowned 5th Ave!

### Why This Studio?

**Prime Location:** Situated on the quiet end of famous 5th Ave (54th Calle), this studio is prime for walk-by traffic all year round. This studio attracts locals, Expats, and tourists seeking wellness, yoga, and holistic activities. With the high season just around the corner, you'll be positioned to maximize your reach and revenue.

**Turn-Key - All-Inclusive:** This transfer comes with everything you need to hit the ground running—high-quality yoga mats, props, sound systems, and decor are all included. You'll be fully equipped to start running classes, workshops, and events from day one!

**Low-Risk Investment:** The studio is designed for anyone ready to pursue their dreams of owning a studio at a low overhead. Whether you're an experienced instructor or a passionate entrepreneur, this space offers a supportive environment in which to flourish. The potential is there and ready for you.

**Pre-Existing Vibrant Community:** This studio has been around for 2.5 years and is already known in the Playa Del Carmen wellness community for yoga, fitness, and a space to rent. The foundation has been created.

**Flexible Options:** From daily yoga classes to weekend workshops and special events, the potential for growth is immense. Use your creativity to curate a schedule that resonates with your vision.

Don't miss out on this incredible opportunity to own a wellness haven in one of Mexico's most sought-after destinations. The takeover is set for \*\*December 1st, 2024\*\*, just in time for the busy season, ensuring you start your journey with momentum.

Make Your Dream a Reality!

### **Business Assets**

A turn-key opportunity to start running your own studio right away!

Socials (change name)  Instagram Facebook Google	\$1500USD
Website & Online Booking System     Wix (plan will need to be renewed Jan 17th, 2025)     Can be connected to any payment platform (stripe/square space/wix)     You must purchase a new domain to transfer the website & online booking system.	\$2000USD
Option to buy the business name Hāmama  Logo  Canva Brand Pack Branding outside of the studio Reputation & foundation built within Playa Del Carmen	\$2000USD

# Space & Equipment

	Separate from this sale. You will be given the landlord's contact to discuss the lease.
All Equipment Included (see list)	\$1500USD

# The Numbers

